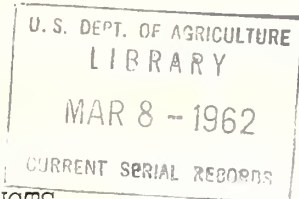


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Production of
ICE CREAM
and
RELATED FROZEN PRODUCTS
JULY 1961



U.S. DEPARTMENT OF AGRICULTURE
Statistical Reporting Service
Crop Reporting Board
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ICE CREAM PRODUCTION

Ice cream production in the United States during July was estimated at 71,615,000 gallons, the Crop Reporting Board reports. This was 1 percent less than in July 1960 and 4 percent smaller than the 1955-59 average for the month. Cumulative production in the first 7 months of this year was 410,350,000 gallons - 1 percent less than the corresponding total a year earlier, but 5 percent more than the 5-year average for this period.

Production declined 1 percent from June to July this year and 2 percent between these months in 1960. In contrast, output advanced an average of 8 percent from June to July in the 1955-59 period. Temperatures during July averaged above normal in an eastern coastal strip from Alabama to southern New Hampshire, and in most of the West. Cool weather prevailed in the remaining middle and eastern areas from the Canadian border to the extreme South.

The milkfat test of ice cream manufactured in the United States during July averaged 11.2 percent, compared with 11.3 percent in July 1960.

Compared with July 1960, changes in ice cream production were mixed. Output increased 3 percent in the East North Central States where all states showed increases except Ohio. Production was up 1 percent in both the Mountain and Pacific States. Decreases in the remainder of the country ranged from 3 percent in the North Atlantic Region to 5 percent in both the West North Central and the South Central. Output was down 4 percent in the South Atlantic States. In the three leading ice cream-producing states, production was down 2 percent in New York and 4 percent in Pennsylvania, while it was up 1 percent in California.

Ice cream manufacture was below the 5-year, 1955-59 July average in all regions of the country except the West, where it was 5 percent more in the Pacific States and 6 percent greater in the Mountain. Output in California was 5 percent above average. Decreases in all other regions varied from 1 percent in the South Atlantic to 9 percent in the West North Central. A 4-percent loss in New York and a 9-percent drop in Pennsylvania were largely responsible for a decrease of 6 percent in production for the North Atlantic Region. Output was 2 percent less in the East North Central States and 8 percent smaller in the South Central.

PRODUCTION OF ICE CREAM, UNITED STATES, 1961

MONTH	1955-59 Average 1/	1959 1/	1960 1/	ESTIMATED 1961	CHANGE FROM:	
					1955-59 Av.	1960
	Thousand Gallons				Percent	
January	40,907	42,662	44,323	43,635	+ 7	- 2
February	41,659	44,405	47,913	45,870	+ 10	- 4
March	49,691	53,248	53,523	58,425	+ 18	+ 9
April	53,364	57,089	58,182	53,635	+ 1	- 8
May	62,260	64,222	63,975	64,670	+ 4	+ 1
June	68,805	74,338	74,315	72,500	+ 5	- 2
July	74,335	78,836	72,647	71,615	- 4	- 1
SEVEN MONTH TOTAL	391,021	414,800	414,878	410,350	+ 5	- 1

1/From enumerations.

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PRODUCTION OF ICE CREAM: JULY 1961

STATE AND GEOGRAPHIC DIVISION	5-YEAR JULY AVERAGE 1955-59 1/	JULY			PERCENT CHANGE IN JULY 1961 PRODUCTION FROM:	
		1959 1/	1960 1/	ESTIMATED 1961	5-YEAR AVERAGE	JULY 1960
		Thousand Gallons			Percent	
Massachusetts	2,918	3,043	3,006	3,100	+ 7	+ 3
Connecticut	1,016	989	897	750	- 26	- 16
New York	8,244	8,779	8,031	7,900	- 4	- 2
New Jersey	2,337	2,557	2,194	2,170	- 7	- 1
Pennsylvania	8,255	8,312	7,857	7,550	- 9	- 4
Other N.A. States ...	1,371	1,328	1,228	1,130	- 18	- 8
NO. ATLANTIC STATES	24,141	25,008	23,213	22,600	- 6	- 3
Ohio	4,650	4,903	4,069	4,000	- 14	- 2
Indiana	2,807	3,082	2,998	3,050	+ 9	+ 2
Illinois	3,749	4,103	3,644	3,820	+ 2	+ 5
Michigan	3,693	3,895	3,344	3,550	- 4	+ 6
Wisconsin	2,515	2,601	2,399	2,600	+ 3	+ 8
E. N. CENTRAL STATES	17,414	18,584	16,454	17,020	- 2	+ 3
Minnesota	1,967	2,064	1,979	1,910	- 3	- 3
Iowa	1,370	1,310	1,215	1,050	- 23	- 14
Missouri	1,899	1,848	1,738	1,690	- 11	- 3
N. & S. Dakota	520	552	513	495	- 5	- 4
Nebraska	765	938	870	830	+ 8	- 5
Kansas	696	628	613	595	- 15	- 3
WEST NO. CENT. STATES	7,217	7,340	6,928	6,570	- 9	- 5
District of Columbia	643	764	866	740	+ 15	- 15
Maryland	1,343	1,522	1,406	1,430	+ 6	+ 2
Virginia	1,200	1,236	1,138	1,230	+ 2	+ 8
West Virginia	612	656	533	370	- 40	- 31
North Carolina	1,531	1,629	1,469	1,370	- 11	- 7
Georgia	869	972	900	790	- 9	- 12
Florida	1,605	1,826	1,741	1,650	+ 3	- 5
Other S.A. States ...	635	793	669	775	+ 22	+ 16
SO. ATLANTIC STATES	8,438	9,398	8,722	8,355	- 1	- 4
Tennessee	1,569	1,707	1,571	1,370	- 13	- 13
Alabama	923	968	950	750	- 19	- 21
Louisiana	966	986	957	880	- 9	- 8
Oklahoma	607	622	592	640	+ 5	+ 8
Texas	2,107	2,110	2,061	2,090	- 1	+ 1
Other S.C. States ...	1,296	1,316	1,145	1,155	- 11	+ 1
SO. CENTRAL STATES	7,468	7,709	7,276	6,885	- 8	- 5
Colorado	696	757	819	805	+ 16	- 2
Other Mt. States	1,619	1,714	1,609	1,650	+ 2	+ 3
MOUNTAIN STATES	2,315	2,471	2,428	2,455	+ 6	+ 1
Washington	1,241	1,360	1,281	1,370	+ 10	+ 7
Oregon	633	630	630	610	- 4	- 3
California	5,468	6,336	5,715	5,750	+ 5	+ 1
PACIFIC STATES	7,342	8,326	7,626	7,730	+ 5	+ 1
UNITED STATES	74,335	78,836	72,647	71,615	- 4	- 1

1/From enumerations.

ICE MILK PRODUCTION

July production of ice milk in the United States totaled 19,240,000 gallons, according to the Crop Reporting Board. This record-high production was 2 percent more than in July 1960 and 27 percent greater than the 1955-59 average for the month. Output advanced 2 percent between June and July this year, compared with 5 percent at this time last year and 10 percent on the average in the preceding 5-year period. The January-June cumulative production of 89,230,000 gallons was 3 percent greater than in 1960 and 33 percent larger than the 1955-59 average for this period.

Compared with July a year ago, production decreased in the North Atlantic and South Central Regions. Increases in the remainder of the country were moderate in the West North Central Region, the South Atlantic and the West. Output gained sharply in the East North Central States.

PRODUCTION OF ICE MILK, UNITED STATES, 1961

MONTH	1955-59	1959 1/	1960 1/	ESTIMATED	CHANGE FROM:	
	Average 1/			1961	1955-59 Av.	1960
		Thousand Gallons			Percent	
January	4,638	5,545	6,357	6,860	+ 48	+ 8
February	4,959	6,134	7,049	7,125	+ 44	+ 1
March	7,220	8,921	9,058	10,465	+ 45	+ 16
April	9,354	11,177	12,618	11,430	+ 22	- 9
May	12,134	14,172	14,786	15,320	+ 26	+ 4
June	13,728	16,602	17,932	18,790	+ 37	+ 5
July	15,166	18,351	18,796	19,240	+ 27	+ 2
SEVEN MONTH TOTAL	67,199	80,902	86,596	89,230	+ 33	+ 3

1/From enumerations.

SHERBET PRODUCTION

U.S. sherbet production was placed at 5,715,000 gallons during July - 2 percent more than in July 1960 and 1 percent above the 1955-59 average. Output the first 7 months of this year was 1 percent greater than in the January-July period of a year ago and 8 percent larger than the 5-year average.

Production advanced 5 percent from June to July, compared with 3 percent at this time last year and 11 percent on the average in the 1955-59 period. Compared with June, output gained in all regions of the country except the South Central. Compared with July 1960, production was up moderately in both North Central Regions and the South Atlantic while it was up sharply in the Pacific. Output decreased in the remainder of the country.

PRODUCTION OF SHERBET, UNITED STATES, 1961

MONTH	1955-59	1959 1/	1960 1/	ESTIMATED	CHANGE FROM:	
	Average 1/			1961	1955-59 Av.	1960
		Thousand Gallons			Percent	
January	1,595	1,693	1,867	1,995	+ 25	+ 7
February	1,671	1,856	2,061	2,045	+ 22	- 1
March	2,396	2,622	2,602	2,945	+ 23	+ 13
April	3,101	3,365	3,499	3,165	+ 2	- 10
May	4,243	4,372	4,359	4,275	+ 1	- 2
June	5,122	5,457	5,456	5,465	+ 7	0
July	5,671	5,972	5,619	5,715	+ 1	+ 2
SEVEN MONTH TOTAL	23,799	25,337	25,463	25,605	+ 8	+ 1

1/From enumerations.

"MELLORINE-TYPE" FROZEN DESSERTS PRODUCTION

Production of Mellorine and other frozen desserts made with fats and oils other than milkfat in the United States was estimated at 5,285,000 gallons in July. This was 8 percent more than in July 1960 and 22 percent greater than the 1955-59 average for the month. Total production the first 7 months of this year was 9 percent larger than in the January-July months of 1960 and 35 percent greater than the 5-year average.

Compared with July 1960, Mellorine production was less in Texas, Montana, Arizona, Missouri and Alabama. Increases were indicated in all other important producing states.

Output declined 2 percent between June and July this year compared with 8 percent between these months a year ago. Production advanced 7 percent on the average in the 1955-59 period.

PRODUCTION OF "MELLORINE-TYPE" FROZEN DESSERTS, UNITED STATES 1961

MONTH	1955-59	1959 1/	1960 1/	ESTIMATED	CHANGE FROM:	
	Average 1/			1961	1955-59 Av.	1960
		Thousand Gallons			Percent	
January	2,012	2,254	2,536	2,850	+ 42	+ 12
February	2,188	2,444	2,912	3,100	+ 42	+ 6
March	2,805	3,338	3,452	4,140	+ 48	+ 20
April	3,076	3,601	3,824	4,055	+ 32	+ 6
May	3,723	4,146	4,343	4,985	+ 34	+ 15
June	4,026	4,825	5,329	5,390	+ 34	+ 1
July	4,324	5,007	4,911	5,285	+ 22	+ 8
SEVEN MONTH TOTAL	22,154	25,615	27,307	29,805	+ 35	+ 9

1/From enumerations.

WATER ICE PRODUCTION

Water ice production during July totaled 5,430,000 gallons - 1 percent less than in July 1960, but 5 percent more than the 1955-59 average for the month. The January-July total production of 21,980,000 gallons this year was 7 percent smaller than that of the first 7 months of 1960, but was 6 percent larger than the 5-year average for the period.

Compared with July 1960, production increased in both North Central Regions and the West. Decreases occurred in the remainder of the country.

PRODUCTION OF WATER ICES, UNITED STATES 1961

MONTH	1955-59			ESTIMATED	CHANGE FROM:	
	Average 1/	1959 1/	1960 1/	1961	1955-59 Av.	1960
		Thousand Gallons			Percent	
January	638	741	677	775	+ 21	+ 14
February	775	929	966	1,060	+ 37	+ 10
March	1,716	2,012	1,730	2,045	+ 19	+ 18
April	2,919	3,624	3,819	2,770	- 5	- 27
May	4,356	5,222	4,974	4,260	- 2	- 14
June	5,229	6,256	6,038	5,640	+ 8	+ 7
July	5,188	5,780	5,503	5,430	+ 5	- 1
SEVEN MONTH TOTAL	20,821	24,564	23,707	21,980	+ 6	- 7

1/From enumerations.